REGULATING GENERATIVE AI: A PATHWAY TO ETHICAL AND RESPONSIBLE IMPLEMENTATION

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ABSTRACT

Artificial intelligence (AI) is becoming more and more prevalent in our daily lives, and its potential applications are practically limitless. However, as with any technology, there are concerns about how AI could be misused or abused. One of the most serious concerns is the potential for discrimination, particularly against women or minorities, when AI systems are used for tasks like job hiring. Additionally, there are concerns about privacy and security, as AI could be used to monitor people's movements or launch cyberattacks. To address these concerns, regulations must be developed to ensure that AI is developed and used ethically and responsibly. These regulations should address issues like safety, privacy, security, and discrimination. Finally, it is important to educate the public about AI and how to use it safely and responsibly. In this paper, I will examine the AI regulations and challenges that exist today, particularly in the United States. Two regulations I will focus on are the AI in Government Act of 2020 and the National Artificial Intelligence Initiative Act of 2020. Additionally, I will examine two Executive Orders that have addressed the issue of AI in the federal government. Finally, I will conclude with some policy considerations and recommendations for federal agencies.

KEYWORDS

Artificial Intelligence, Generative AI, ChatGPT, regulation, safety, privacy, security, discrimination, ethics

1. INTRODUCTION

As AI technology continues to rapidly advance and become increasingly integrated into our daily lives, it is crucial to consider the potential risks and concerns associated with its use. One of the most serious concerns is the potential for misuse, such as the development of autonomous weapons that could cause harm without human intervention. AI could also be used to discriminate against certain groups of people or to invade people's privacy, while also increasing the risk of cyberattacks on critical infrastructure. In addition to these specific concerns, there are also broader ethical concerns about AI, such as the possibility of machines surpassing human intelligence and becoming a threat to humanity, or the creation of a society controlled by AI. To mitigate these concerns, it is essential to develop regulations that ensure responsible and ethical development and use of AI, addressing safety, privacy, security, and discrimination issues. Additionally, investing in research and development of AI technologies that can be used to solve societal challenges and educating the public about AI's potential benefits and risks is crucial. There are several regulatory concerns that have been raised about AI. These concerns include:

• Safety: AI systems are complex and can be difficult to understand. This makes it difficult to ensure that they are safe to use. For example, AI systems used in self-driving cars could make mistakes that could lead to accidents.

- Privacy: AI systems collect and process large amounts of data. This data could be used to invade people's privacy. For example, AI systems could collect information about people's online activity and use it in ways that violate the individual's privacy.
- Security: AI systems could be hacked or used to launch cyberattacks. This could have a major impact on critical infrastructure, such as power grids and transportation systems. For example, an AI-powered cyberattack could shut down power grids or transportation systems, causing widespread chaos and disruption.
- Discrimination: AI systems could be biased, leading to discrimination against certain groups of people. For example, AI systems used for hiring could discriminate against women or minorities.
- Ethics: There are a number of ethical concerns about the development and use of AI. For example, some people worry that AI could become so intelligent that it surpasses human intelligence and becomes a threat to humanity. Others worry that AI could be used to create a society where people are controlled by machines.

This paper examines the AI regulations and challenges that exist today, particularly in the United States. Two regulations I will focus on are the AI in Government Act of 2020 and the National Artificial Intelligence Initiative Act of 2020. Additionally, I will examine two Executive Orders that have dealt with the issue of AI in the federal government. I will examine the rise of ChatGPT and conclude with some policy considerations and recommendations for federal agencies.

2. POLICY ISSUES

A recent Bloomberg article discussed how the rapid advancement of generative AI, including chatbots that can create content on their own, is presenting new challenges for governments and regulators worldwide [1]. Potential issues include mass surveillance, creating inequities, and physical danger. The rapid advancement of generative AI, including chatbots that can create content on their own, is presenting new challenges for governments and regulators worldwide. The European Union has proposed regulations for AI in its Artificial Intelligence Act, which puts safeguards in place for high-risk applications while allowing for experimentation with lower-risk ones. The U.S. government has presented voluntary guidelines for an AI Bill of Rights, but experts argue that they do not address issues raised by generative AI, such as mass-produced disinformation. Some companies developing AI have been placing limits on themselves to ensure responsible development due to the lack of clear policies. However, there are concerns that overly stringent regulations may give China a geopolitical advantage in AI. China has already planned regulations to limit generative AI, officials, and regulators may struggle to keep up [1].

High-risk applications of AI can include those that have significant potential for harm to individuals, society, or the environment. Some examples of high-risk applications of AI could include:

- 1. Healthcare: AI systems that assist in medical decision-making, diagnosis, and treatment planning have the potential to impact patient safety and outcomes. These systems must be carefully evaluated and tested to ensure they are safe and effective.
- 2. Autonomous vehicles: Self-driving cars and other autonomous vehicles rely heavily on AI to make decisions in real time. As these technologies become more prevalent, they will need to be regulated to ensure safety on the roads.
- 3. Financial services: AI is increasingly being used in financial services for tasks like fraud detection, risk management, and credit scoring. However, these systems must be

monitored to prevent bias and ensure they are not used to perpetuate systemic inequalities.

- 4. Criminal justice: AI systems are being used in the criminal justice system for tasks like predictive policing, sentencing, and parole decisions. However, there are concerns about bias and the potential for these systems to worsen existing inequalities in the justice system.
- 5. Military applications: AI is being used for a variety of military applications, including autonomous weapons systems. There are concerns about the ethical implications of using AI in warfare and the potential for these systems to cause harm to civilians.

Many industries are worried about the possibility of job displacement due to the advancements in AI technology. The fear is that certain industries and job functions will be replaced by AI, particularly for tasks that are predictable, routine, and easily automated.

Numerous studies have been conducted to estimate the potential impact of AI on employment, but the results vary. For instance, McKinsey & Company's 2017 report claims that up to 800 million jobs could be displaced globally by 2030 [2], while the World Economic Forum's 2018 report predicted that AI would create 133 million new jobs by 2022, but also displace 75 million [3].

It is no secret that many industries are concerned about the possible effects of AI on employment. The worry is that certain job functions and industries may be replaced by AI, particularly those that involve routine and predictable tasks that can easily be automated. While a variety of studies have been conducted to estimate the potential impact of AI on employment, the results vary. However, regardless of the exact numbers, it's clear that AI will have a significant impact on the labor market. Certain industries, like transportation and manufacturing, are particularly vulnerable to job displacement due to AI. For example, self-driving trucks and delivery drones could potentially replace millions of drivers. It's important to keep in mind, however, that AI will also create new job opportunities in other industries. Workers with skills in data science, machine learning, and AI engineering will be in demand. To decrease the potential impact of AI on job displacement, policymakers and industry leaders must work together to create new training and education programs to prepare workers for the jobs of the future. This includes retraining and upskilling workers in industries that are most vulnerable to job displacement, as well as investing in new education and training programs for emerging AI-related job roles. Additionally, policymakers must consider implementing policies such as job-sharing and shorter workweeks to reduce the negative impacts of AI-related job displacement on workers.

3. EXECUTIVE ORDERS AND THE AI BILL OF RIGHTS

Executive Order 13859, signed by President Donald Trump on February 11, 2019, is titled "*Maintaining American Leadership in Artificial Intelligence*" and represents a major step forward in the United States' approach to regulating AI [4]. This order emphasizes the importance of promoting the development of AI and establishing the United States as a global leader in AI technology.

The order establishes AI as a key priority for the United States, recognizing that AI has the potential to drive economic growth and improve the quality of life for Americans. The order directs federal agencies to prioritize AI research and development in their budget proposals and to prioritize funding for AI-related programs.

The order also emphasizes the importance of public-private partnerships in advancing AI research and development. It calls for federal agencies to work with industry, academia, and other stakeholders to identify and address key challenges facing the AI industry.

One of the key elements of the order is the establishment of the American AI Initiative, which is designed to promote and protect American AI technology and innovation. The initiative includes five pillars: promoting AI research and development, creating a national AI workforce, establishing AI governance standards, developing international AI cooperation, and protecting America's AI advantage [2].

Under the first pillar, the order calls for federal agencies to prioritize AI research and development and to provide funding and support for AI initiatives. The second pillar focuses on developing the American AI workforce, including by investing in AI education and training programs and by promoting diversity and inclusivity in the AI industry.

The third pillar calls for the development of AI governance standards, including ethical and safety standards for the use of AI technology. The fourth pillar focuses on promoting international cooperation in AI research and development, including collaborating with international partners, and participating in international AI forums. Finally, the fifth pillar focuses on protecting America's AI advantage, including protecting intellectual property and ensuring that foreign entities do not gain access to American AI technology.

The executive order (EO 13960) signed by President Donald Trump on promoting the use of trustworthy artificial intelligence in the federal government was issued by the US government on December 8, 2020 [5]. It is intended to ensure that the government's use of AI is transparent, accountable, and consistent with American values.

The order establishes guidelines and requirements for the development and use of AI systems within the federal government. These guidelines include the importance of public participation in AI development, transparency in AI decision-making, and ethical considerations in the design and implementation of AI systems [5].

To support the implementation of these guidelines, the order establishes the AI Center of Excellence (AI CoE). The AI CoE will work with federal agencies to develop and use AI in a trustworthy and responsible manner, and to ensure that AI is used to enhance public trust and confidence in government services.

The executive order also emphasizes the importance of avoiding discrimination and bias in the use of AI. It requires agencies to develop plans for identifying and addressing potential sources of bias in AI systems and to provide training and resources to employees to ensure they understand and comply with the order's provisions [5].

Overall, the order is intended to ensure that the federal government uses AI responsibly and ethically and that the public has confidence in the government's use of this powerful technology.

The *Blueprint for an AI Bill of Rights* is a document released by the White House Office of Science and Technology Policy in October 2022 [6]. It outlines five principles and associated practices to help guide the design, use, and deployment of automated systems to protect the rights of the American public in the age of artificial intelligence. The five principles are:

1. Safe and Effective Systems. Automated systems should be designed and built to be safe and effective, and to avoid causing harm to people or the environment.

- 2. Algorithmic Discrimination Protections. Automated systems should be designed and built to avoid discrimination based on race, ethnicity, gender, sexual orientation, religion, national origin, or other protected characteristics.
- 3. Data Privacy. People should have the right to control their data, and to know how their data is being used by automated systems.
- 4. Notice and Explanation. People should be given notice when their data is being used by an automated system and should be able to understand how their data is being used.
- 5. Human Alternatives, Consideration, and Fallback. Automated systems should not be used to make decisions that have a significant impact on people's lives without human oversight and consideration.

4. KEY AI FRAMEWORK

The regulation of artificial intelligence is a complex issue that is still evolving in the United States and abroad. While there is currently no comprehensive regulatory framework for AI in the US or globally, several initiatives have been undertaken to address the ethical, legal, and societal implications of AI. Here are some of the key developments in AI regulation in the US and abroad:

United States:

1. AI in Government Act of 2020: This law requires the Federal government to create a plan to facilitate the development and use of AI within the Federal Government [3].

2. National Artificial Intelligence Initiative Act of 2020: This law directs the President to implement a national strategy on AI research and development, with a focus on economic competitiveness, national security, and social and ethical considerations [4].

3. Executive Order on Maintaining American Leadership in Artificial Intelligence: This order directs Federal agencies to prioritize AI research and development and directs the National Institute of Standards and Technology to create standards for the development and use of trustworthy AI.

4. Executive Order on Promoting the Use of Trustworthy Artificial Intelligence in the Federal Government: This order directs Federal agencies to promote the use of AI that is safe, reliable, and transparent, and to develop standards and guidance for the use of AI in government.

5. Federal Trade Commission (FTC) guidelines: The FTC has issued guidelines on the use of AI in decision-making processes, emphasizing the need for transparency, fairness, and accuracy [5].

6. Various state initiatives: Several states have proposed or enacted legislation related to AI regulation, including California, which has passed a law requiring companies to disclose when they are using AI to generate content or manipulate audio or video recordings.

Europe:

1. General Data Protection Regulation (GDPR): The GDPR provides a legal framework for the protection of personal data in the European Union (EU), including data processed by AI systems.

2. European Commission's AI Regulation Proposal: In 2021, the European Commission proposed a new regulation on AI that would establish legal obligations for the development, deployment, and use of AI systems in the EU, with a focus on high-risk AI applications [6].

3. High-Level Expert Group on Artificial Intelligence: This group advises the European Commission on AI-related issues, including ethical and legal implications [7].

4. AI Ethics Guidelines: The European Union's AI Ethics Guidelines provide recommendations for the ethical development and deployment of AI, including the need for transparency, fairness, and accountability [8].

China:

1. The New Generation Artificial Intelligence Development Plan: This plan outlines China's strategy for becoming a world leader in AI by 2030, with a focus on developing key AI technologies and applications [9]

2. The Social Credit System: This system uses AI and other technologies to monitor and rate individuals' behavior and social status, raising concerns about privacy and freedom of expression [10]

3. The Cybersecurity Law: This law requires companies to disclose data breaches and establish data protection mechanisms, including those related to AI [11].

4. Various national initiatives: China has launched several initiatives related to AI regulation, including the establishment of a National AI Standardization Committee and a National Artificial Intelligence Open Innovation Platform.

Overall, while there is no comprehensive regulatory framework for AI in the U.S. or abroad, there are several initiatives and proposals underway to address the ethical, legal, and societal implications of AI. As AI continues to advance and become more integrated into our daily lives, it is likely that more regulatory measures will be implemented to ensure that its development and use align with societal values and interests.

The AI in Government Act of 2020 is a bill that was introduced in the United States Congress to promote the use of artificial intelligence technology in the federal government. The bill was enacted as Division U of the Consolidated Appropriations Act of 2021 [7].

The act has several key provisions aimed at promoting the use of AI in the government. It establishes a Federal Advisory Committee on AI, which is responsible for advising the federal government on issues related to the development and use of AI. The committee is also tasked with promoting the use of AI within the federal government and ensuring that AI is used in a manner that is consistent with the values of the United States.

The AI in Government Act also requires the General Services Administration (GSA) to establish a Center of Excellence for AI. This center is responsible for providing guidance and assistance to federal agencies on the use of AI, as well as promoting best practices and developing standards for the use of AI in the government [7].

In addition, the act requires federal agencies to develop plans for integrating AI into their operations. These plans must include a strategy for identifying and addressing any ethical and security issues that may arise from the use of AI. The plans must also address the need for training and education for federal employees on the use of AI.

The AI in Government Act also includes provisions related to the use of AI in procurement. It requires the GSA to establish a program for training federal acquisition personnel on the use of AI in procurement and to develop guidance on the use of AI in procurement. It also requires federal agencies to develop plans for the use of AI in procurement and to report to Congress on the use of AI in procurement.

Finally, the act establishes a pilot program for the use of AI in the federal government. The pilot program is designed to encourage federal agencies to develop and implement innovative uses of AI technology. The program is funded by appropriations from Congress and will be overseen by the Federal Advisory Committee on AI.

Overall, the AI in Government Act of 2020 is aimed at promoting the use of AI in the federal government. By establishing a Federal Advisory Committee on AI, a Center of Excellence for AI, and requirements for the development of plans for the use of AI, the act seeks to ensure that AI is used responsibly and effectively to improve government operations and services [7].

The National Artificial Intelligence Initiative Act of 2020, also known as Division E of the National Defense Authorization Act for Fiscal Year 2021, aims to advance the development and use of AI across various sectors in the United States. The bill recognizes the potential benefits that AI can bring to society and the economy but also acknowledges the ethical, legal, and social challenges that come with the deployment of this technology [8].

The bill establishes a National AI Initiative Office within the White House Office of Science and Technology Policy, which will be responsible for coordinating AI-related activities across government agencies and promoting research and development in AI. This centralization of efforts is expected to lead to a more cohesive and coordinated approach to AI development, which is necessary to ensure that the United States remains competitive in this field [8].

The bill also authorizes funding for AI research and development, including the creation of AI research institutes and the expansion of existing AI initiatives. It encourages the development of partnerships between government, industry, and academia to accelerate progress in AI research and deployment. The creation of AI research institutes is expected to bring together experts from different fields to work on specific AI-related issues, which is expected to lead to breakthroughs in this field.

In addition, the bill addresses the ethical and security concerns surrounding AI by requiring the development of guidelines for the responsible use of AI and promoting the integration of security measures into AI systems. It recognizes that the use of AI can raise ethical issues such as bias, privacy, and accountability, and requires that guidelines be developed to ensure that these issues are addressed. The integration of security measures is essential to prevent the misuse of AI systems, which could have serious consequences for society.

The bill also establishes a task force to examine the impact of AI on the workforce and make recommendations for workforce development programs. The task force is expected to examine the potential impact of AI on jobs, as well as the skills that will be required in the future economy. The recommendations of the task force will be important in ensuring that the workforce is adequately prepared for the changes that are expected to come with the deployment of AI [8].

Overall, the National Artificial Intelligence Initiative Act of 2020 represents a comprehensive effort to promote the development and responsible use of AI in the United States. It recognizes the potential benefits that AI can bring to society and the economy, but also acknowledges the

challenges that come with its deployment. The establishment of the National AI Initiative Office, the authorization of funding for AI research and development, the development of guidelines for the responsible use of AI, and the examination of the impact of AI on the workforce are all important steps in ensuring that the United States remains competitive in this field while also ensuring that the deployment of AI is done responsibly and ethically. Table 1 displays the current regulatory framework for AI.

Regulation	United States	Europe	China
		General Data	
	AI in Government Act of 2020;	Protection Regulation	
	National Artificial Intelligence		
Legislation			Cybersecurity Law
	Executive Order on Maintaining		
	American Leadership in Artificial Intelligence; Executive Order on		
	Promoting the Use of Trustworthy		
	Artificial Intelligence in the Federal		
Executive Orders			N/A
a	Federal Trade Commission		37/4
Guidelines	guidelines	AI Ethics Guidelines	
		High-Level Expert Group on Artificial	
Expert Group	N/A	1	N/A
	Various state initiatives, including		
~	California's law requiring disclosure		
State Initiatives	of AI use		N/A
	Covernment AI development and		World leadership in
	Government AI development and national strategy on AI research and		
Focus		· · ·	mechanisms

Table 1. Current AI Regulatory Framework Comparison Chart

5. CHAT GPT CHALLENGES

ChatGPT, a language model developed by OpenAI, is one of the most advanced artificial intelligence technologies available today [9]. It can understand natural language, generate human-like responses, and complete various tasks like writing essays, composing music, and more. While ChatGPT has tremendous potential to revolutionize many industries, it also poses significant challenges, especially in terms of its unregulated use.

One of the most significant challenges associated with ChatGPT is its potential misuse. Being an AI model, ChatGPT can be programmed to generate false or misleading information, promote harmful content, or even mimic human behavior to deceive individuals. The technology can be manipulated to spread disinformation, propaganda, and fake news. This poses a significant threat to the integrity of online content, which can be used to influence public opinion and interfere with democratic processes.

Another challenge with ChatGPT is its potential impact on employment [12]. ChatGPT can be programmed to complete various tasks, including writing, editing, and proofreading. While this may seem like a positive development, it has the potential to automate various jobs currently performed by humans. This may lead to job losses in various industries, including journalism,

content writing, and data entry. Additionally, ChatGPT's ability to complete tasks quickly and accurately may lead to a decline in the quality of human work.

The potential misuse of ChatGPT also raises significant ethical concerns. It can be programmed to learn from biased data, which can result in perpetuating existing social inequalities. For instance, a biased AI model can learn and reproduce existing racial or gender biases, leading to discriminatory outcomes. Additionally, ChatGPT may pose a threat to personal privacy by collecting and storing personal data without proper consent or transparency.

Moreover, the lack of proper regulation and oversight is also a significant concern regarding ChatGPT's unregulated use. Currently, there are no clear guidelines or standards on how to regulate the use of ChatGPT or any other advanced AI technology. This leaves the door open for unethical practices, including using AI for political propaganda, hate speech, and other harmful activities.

The unregulated use of ChatGPT poses significant challenges and ethical concerns. To mitigate these challenges, there needs to be increased regulation and oversight of AI technologies like ChatGPT. This includes the development of clear guidelines and standards for its use, ensuring that AI models are developed using unbiased data, and providing transparency regarding the collection and use of personal data. It is also essential to prioritize ethical considerations in the development and deployment of AI technologies to ensure they are used to benefit humanity and not cause harm.

6. POLICY CONSIDERATIONS

Several policy considerations and recommendations can be made to regulate AI, including ChatGPT, and address the challenges identified above.

Firstly, it is important to establish clear legal frameworks and ethical guidelines for the development and deployment of AI. This should include requirements for transparency, accountability, and explainability of AI systems. Regulations should also ensure that AI systems do not discriminate against individuals or groups and protect the privacy of users.

Secondly, it is crucial to promote education and awareness about AI and its potential impacts. This includes providing training and education to individuals and organizations on the responsible use and development of AI, as well as increasing public awareness about AI and its potential impacts on society.

Thirdly, it is essential to establish cross-sector partnerships and collaboration to accelerate progress in AI research and development. This can involve collaboration between government, industry, and academia to share knowledge, resources, and expertise.

Fourthly, there is a need to focus on building an AI-ready workforce, which includes investing in education and training programs to equip workers with the skills needed to work alongside AI systems. This can involve the development of new curricula in schools and universities to focus on AI-related skills and training programs for existing workers.

Lastly, continuous monitoring and evaluation of AI systems should be implemented to ensure they remain in line with regulations and ethical guidelines. This includes establishing oversight bodies to monitor the development and deployment of AI systems and to investigate any breaches of regulations or ethical guidelines.

Overall, a comprehensive regulatory framework is required to ensure the responsible development and deployment of AI systems, including ChatGPT. The policy recommendations outlined below can serve as a starting point for the development of such a framework, which should be continuously reviewed and updated as AI technology advances and new challenges emerge.

7. PROPOSED LEGISLATION IN THE UNITED STATES

Below are some specific proposed regulations or legislation for AI in the United States including the

Algorithmic Accountability Act, the Artificial Intelligence Non-Discrimination Act, and the Facial Recognition and Biometric Technology Moratorium Act.

The Algorithmic Accountability Act would require companies to disclose how their algorithms work and to take steps to mitigate bias. The act would also establish a new office within the Federal Trade Commission (FTC) to oversee the use of algorithms. The act was introduced in the House of Representatives in 2021 by Representatives Yvette D. Clarke (D-NY), Raja Krishnamoorthi (D-IL), and Jim Himes (D-CT). It has been referred to the House Committee on Energy and Commerce but has not yet been scheduled for a vote [13].

The Facial Recognition and Biometric Technology Moratorium Act would place a moratorium on the use of facial recognition technology by the federal government until certain privacy and civil liberties concerns are addressed. The act would also establish a new commission to study the use of facial recognition technology and make recommendations for its regulation. The act was introduced in the House of Representatives in 2020 by Representatives Rashida Tlaib (D-MI), Pramila Jayapal (D-WA), and Ayanna Pressley (D-MA). It was passed by the House of Representatives in 2021 but has not yet been taken up by the Senate [14].

In 2020, the FTC issued a call for public comment on proposed changes to the agency's rules to require that companies that use AI explain the algorithms and decision-making processes they use in consumer-facing applications, such as chatbots or predictive analytics. The FTC's proposed rulemaking would require companies that use AI to explain the algorithms and decision-making processes they use in consumer-facing applications. This would give consumers more information about how AI is being used to make decisions about them and would help to prevent discrimination and other harms [5].

The proposed rulemaking would apply to a wide range of companies, including those that use AI for things like targeted advertising, credit scoring, and hiring decisions. The rule would require companies to provide consumers with information about how AI is used, including the data that is used to train the algorithms, the factors that are considered in making decisions, and the accuracy of the algorithms.

The FTC's proposed rulemaking is supported by a number of consumer groups and privacy advocates. They argue that the rule would help to protect consumers from discrimination and other harms and would give them more control over their personal data. However, the proposed rulemaking is opposed by some businesses. They argue that the rule would be too costly and burdensome and would stifle innovation.

The Federal Trade Commission proposed rulemaking on algorithmic transparency is still in progress. The FTC received over 4,500 comments on the proposed rule and is currently in the process of reviewing and analyzing those comments. The FTC has not yet announced a timeline for finalizing the rule.

NIST's draft AI Risk Management Framework provides guidance for organizations on how to identify and mitigate potential risks associated with AI. The framework covers a wide range of risks, including bias, security vulnerabilities, and privacy violations. NIST's draft AI Risk Management Framework is also still in progress. NIST is currently seeking feedback on the draft framework from the public. The framework is expected to be finalized in late 2023 or early 2024 [15].

Both the FTC's proposed rulemaking and NIST's draft framework are important steps in ensuring that AI is developed and used in a responsible and ethical manner. The frameworks provide guidance for organizations on how to identify and mitigate potential risks associated with AI, such as bias or security vulnerabilities. These frameworks will help to ensure that AI is used for good and does not harm consumers or society.

8. SPECIFIC POLICY RECOMMENDATION

<u>Policy</u>: All federal agencies that produce content and publish documents, presentations, guidance, standards, frameworks, models, and any other type of publishable content will be required to cite any generative AI tools or algorithms used in the creation of such content. The citation should include the name of the AI tool or algorithm, the date of use, and any other relevant information.

Rationale: The use of generative AI in the creation of content has become increasingly common across various industries, including in the production of government-related documents and materials. As such, federal agencies need to acknowledge the use of generative AI in the creation of any publishable content.

The following are the reasons why this policy is necessary:

- <u>Attribution</u>: Federal agencies have a responsibility to provide accurate and transparent information to the public. Citing the use of generative AI in the creation of content is important for attributing credit and acknowledging the role that AI played in the creation of the content.
- <u>Transparency</u>: The use of generative AI in the creation of content can be controversial, especially when it comes to government-related materials. Citing the use of generative AI helps to provide transparency and clarity about the creation process and can help to dispel any concerns about the authenticity or originality of the content.
- <u>Accountability</u>: By requiring federal agencies to cite the use of generative AI in the creation of publishable content, it promotes accountability and responsibility in the use of these technologies. It helps to ensure that AI is being used ethically and thoughtfully in government-related materials and that the creators are aware of the potential implications of using AI in the content creation process.
- <u>Education</u>: Encouraging federal agencies to cite the use of generative AI in their content creation can also help to promote education and awareness about these tools and algorithms. This can lead to a better understanding of the capabilities and limitations of AI and can help to foster a more informed and thoughtful approach to using these tools in government-related materials.

Overall, requiring federal agencies to cite any generative AI tools or algorithms used in the creation of publishable content can help to promote attribution, transparency, accountability,

and education. By acknowledging the role that AI plays in the content creation process, the agencies can help to ensure that it is being used thoughtfully and responsibly in government-related materials.

9. REGULATORY RECOMMENDATIONS

Below are specific recommendations for addressing the regulatory framework concerns cited above in this paper:

- 1. Safety: AI systems must be designed and developed with safety in mind. This includes conducting thorough testing and validation to ensure that AI systems are reliable and free from errors that could harm users. Regulatory agencies should establish safety standards for AI systems, and companies that develop or use AI should be required to comply with these standards.
- 2. Privacy: AI systems can collect and process vast amounts of personal data, which can raise significant privacy concerns. Regulatory agencies should establish clear guidelines and regulations for the collection and use of personal data in AI systems, including requirements for obtaining user consent, data transparency, and data security.
- 3. Security: As with any technology, AI systems can be vulnerable to cybersecurity threats. Regulatory agencies should establish cybersecurity standards for AI systems, and companies that develop or use AI should be required to comply with these standards. Additionally, companies should be required to implement robust security measures to protect against cyber attacks and data breaches.
- 4. Ethical considerations: AI systems can raise a number of ethical concerns, including issues related to bias, discrimination, and accountability. Regulatory agencies should establish ethical guidelines for the development and use of AI systems, with a focus on transparency, fairness, and accountability. Companies that develop or use AI should be required to comply with these guidelines.
- 5. Education and awareness: As AI technology continues to evolve, it is important that policymakers, industry leaders, and the public are educated about the potential benefits and risks of AI. Regulatory agencies should establish educational programs and awareness campaigns to promote a better understanding of AI and its implications.
- 6. Collaboration: The development and regulation of AI should involve collaboration between government agencies, industry leaders, academic institutions, and other stakeholders. This can help to ensure that AI systems are developed and regulated in a way that is responsible, ethical, and aligned with societal values.
- 7. Regular evaluation and revision: The regulatory framework for AI should be regularly evaluated and revised as necessary to keep pace with technological advancements and changing societal values. This can help to ensure that the regulation of AI remains effective and relevant over time.

10.CONCLUSION

Artificial intelligence has the potential to revolutionize various industries, but it also poses several challenges that need to be addressed. As AI technology continues to advance, it is imperative to establish appropriate regulations and guidelines to ensure its responsible use.

The current regulatory landscape around AI is still in its infancy, with various governments taking steps to address the challenges posed by AI. The United States, for instance, has enacted several regulations aimed at promoting the use of AI while also ensuring its responsible use.

However, there is still a long way to go in terms of establishing a comprehensive regulatory framework that addresses all the challenges posed by AI.

The challenges posed by AI range from ethical concerns such as privacy, fairness, and bias, to technical concerns such as security and transparency. These challenges require careful consideration and collaboration between various stakeholders, including governments, industry, academia, and civil society.

In conclusion, the regulation of artificial intelligence is a complex and multifaceted issue that requires careful consideration of the ethical, legal, and societal implications of AI. While there is currently no comprehensive regulatory framework for AI in the United States or globally, several initiatives have been undertaken to address these concerns.

The AI in Government Act of 2020 and the National Artificial Intelligence Initiative Act of 2020 are significant steps in promoting the development and use of AI in a responsible, ethical, and aligned manner. The Executive Orders on Maintaining American Leadership in Artificial Intelligence and Promoting the Use of Trustworthy Artificial Intelligence in the Federal Government provide additional guidance to Federal agencies on prioritizing and promoting the use of trustworthy AI. The FTC guidelines and various state initiatives also contribute to the growing awareness of the need for transparency, fairness, and accuracy in the use of AI.

The European Union's GDPR, AI Ethics Guidelines, and the proposed AI Regulation are important developments in promoting the ethical and responsible development and deployment of AI in Europe. China's New Generation Artificial Intelligence Development Plan, Cybersecurity Law, and various national initiatives demonstrate China's ambitious goals to become a leader in AI while also addressing concerns about privacy and data protection.

To further address the challenges and concerns related to AI, policymakers and industry leaders must work collaboratively to develop a comprehensive regulatory framework that promotes innovation while also ensuring the responsible and ethical development and use of AI. This framework should prioritize transparency, fairness, accountability, and privacy, and address concerns related to bias, safety, and security. In addition, efforts should be made to promote education and public awareness about the benefits and risks of AI to ensure that the public is informed and engaged in the development and use of AI.

Overall, AI has the potential to revolutionize our lives in countless ways, but it also presents significant challenges and concerns. As such, it is crucial that we continue to prioritize the responsible and ethical development and use of AI to ensure that it serves the best interests of society.

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